



Digital Marketing Packages : Right Strategies For Growing Business

Diverse Digital Marketing Packages That Can Help Any Small Business Grow Well And See The Limelight

www.futurexpr.com



Offer a full-fledged digital marketing campaign | social media marketing | search engine marketing | search engine optimization.



Brand your products with something that can sustain its uniqueness without any fail. FDMA is the renowned name in offering logo design and branding services.



Communicate your message and better connect you with both current and prospective customers.



Call Us
+91-7903839574

PICK YOUR PLAN IMPROVE YOUR ENGAGEMENT

PACKAGE TYPE	STARATER	BOOSTER	PREMIUM
Costing (USD)	2000\$/Mo	3000\$/Mo	4500\$/Mo
Minimum Timeframe	6-9 months	6-9 months	6-9 months
Minimum Guarantee	50.0%	70.0%	100.0%

Initial Review and Analysis (Technical Audits)

Keyword Research	30	50	100
Duplicate Content Check	✓	✓	✓
Initial Rank Report	✓	✓	✓
In-depth Site Analysis	✓	✓	✓
Broken link Check	✓	✓	✓
Google Penalty Check	✓	✓	✓
Backlink/inbound links analysis	✓	✓	✓
Online reputation Check	✓	✓	✓
Social Metrics Analysis	✓	✓	✓
ORM Keywords Analysis	for 1 KWs	for 2 KWs	for 3 KWs
Competition Analysis	✓	✓	✓
Link Building Strategy	✓	✓	✓
Google & Bing Webmaster Tools	✓	✓	✓
Google Analytics Integration	✓	✓	✓
Check Mobile First Indexing Enabled	✓	✓	✓
Mobile Responsiveness Check	✓	✓	✓
SSL Check & Recommendations Only	✓	✓	✓
AMP Check	✓	✓	✓
Site Favicon Check	✓	✓	✓
404 Page Creation	✓	✓	✓
A/ B Experiment Testing Check & Recommendations	✓	✓	✓
Heat Map Integration & Analysis	✓	✓	✓
Conversion Setup	✓	✓	✓

On-Page Optimization

Canonicalization	30	50	100
Search Optimization (AI Based)	✓	✓	✓
Featured Snippet Optimization	✓	✓	✓
Content Optimization	Upto 30 Pages	Upto 50 Pages	Upto 100 Pages
Title/ Meta Tags Optimization	Upto 30 Pages	Upto 50 Pages	Upto 100 Pages
Website Page Load Optimization (Desktop)	✓	✓	✓
Pages H tags optimization	Upto 30 Pages	Upto 50 Pages	Upto 100 Pages
URL Structure optimization	✓	✓	✓
Schema Mark-up Implementation	for 1 KWs	for 2 KWs	for 3 KWs
Robots.txt Creation/Analysis	✓	✓	✓
Image & Hyperlink Optimization	Upto 30 Pages	Upto 50 Pages	Upto 100 Pages
HTML & XML Sitemap	✓	✓	✓
Internal Linking	✗	✓	✓
Title & Meta Tags Optimization	10 Pages	20 Pages	30 Pages
Bing Webmaster Tools Set Up (if not set up}	✗	✓	✓
HTML Site Map Creation	✓	✓	✓
Optimization of robots.txt & Google Bot crawls	✓	✓	✓
Footer Optimization	✗	✓	✓
Website usability analysis	✓	✓	✓
Check Header Status, Meta Robots, Google Cache of Pages	✓	✓	✓
Check Mobility Issues	✓	✓	✓
Custom 404 Page	✓	✓	✓
URL structure Analysis	for 1 KWs	for 2 KWs	for 3 KWs
Pagination Togs Analysis	✓	✓	✓
No Follow an External Links*	✓	✓	✓
Html Code Analysis of Target Pages	✓	✓	✓
Internal Linking	✓	✓	✓

Local Search Optimization

Google My Business / Bing Local Listing	1 Locations	2 Locations	5 Locations
NAP Syndication	✓	✓	✓
Citation Building/ Local Business Listing	5	7	10
Classified Submissions	5	10	20
Coupon Distribution	2	5	10
Customer Review/Testimonial Submission	5	10	20
Local Search Engine Submission	✓	✓	✓
Setting Geo Targeting in Google	✓	✓	✓
KML Sitemap	✓	✓	✓
Contact Address in Footer	✓	✓	✓

Google Adwords (Per Month)

Monthly Ads Spend	Up to \$200 (included)	Up to \$400 (included)	Up to \$600 (included)
Initial Estimate Report	✓	✓	✓
Landing Page Recommendation	✓	✓	✓
Text Ads	✓	✓	✓
Conversion Tracking	✓	✓	✓
Campaign Management	✓	✓	✓
PLA's/ Local Listing Ads	✓	✓	✓
Landing Page Optimization	✓	✓	✓
Google AdWords Management	✓	✓	✓
Google Adwords Monthly Report	✓	✓	✓

Social Media Marketing (Per Month)

Social Profile Creation/Bookmarking	5	10	15
Social Media Profile Optimization	5	10	15
Facebook Account Setup	✓	✓	✓
Facebook Cover Image	✓	✓	✓

Facebook Timeline Design	✓	✓	✓
Facebook Ads Management	Upto \$50 (included)	Upto \$100 (included)	Upto \$150 (included)
Facebook Wall Updates	5	10	15
Facebook Call to Action	✓	✓	✓
Targeted Page Likes	8 to 10%**	10 to 12%**	13%+**
LinkedIn Account (Personal Profile)	✓	✓	✓
LinkedIn Profile Optimization	✓	✓	✓
LinkedIn Company Page Creation	✗	✓	✓
LinkedIn Company Page Posting	✗	✓	✓
LinkedIn Company Page Images	✗	✓	✓
Social Media Optimization Report	✓	✓	✓

Online Reputation Management (Per Month)

Phrases Targeted	1	3	5
Search Positions Monitored	1 to 10	1 to 20	1 to 30
Blog Posting	1	1	2
Blog Promotion	1	3	5
Company Profile Creation	5	10	15
Social Bookmarking	5	10	15
Article Posting	1	2	3
Article Promotion	5	10	15
Business Listing	5	7	10
Customer Reviews/Ratings	3	5	10
Development of Micro Sites	1	2	3
Content Promotion (Company Profiles)	5	10	15
Q&A Posting	✓	✓	✓
ORM Monthly Report	✓	✓	✓



Content Marketing and Link Aquisition - SEO (Per Month)

Blog Writing	1	3	3
Web 2.0 Profile Creation	5	10	15
Guest Blog posting	1	2	2
Guest Blog Social Bookmarking	✓	✓	✓
Forum Posting	✓	✓	✓
Informational Article Writing & Submission	1	2	3
Press Release Writing & Distribution	✗	1	1
Article Social Bookmarking	✓	✓	✓
Premium PR Distribution	✗	✗	1
DOC / PDF Submission	1	1	2
Image / Pinterest Submission	2	5	8
Infographic Creation & Distribution	1	2	2

Video Marketing (Per Month)

Keyword Research YouTube Channel Setup/ Optimization	✓	✓	✓
Podcast Creations	✓	✓	✓
Podcast Submissions	✓	✓	
YouTube Channel Creation	✓	✓	✓
YouTube Keyword Research	✓	✓	✓
Video Title/ Description Optimization	✓	✓	✓
Video Tags/ Channel Tags Optimization	✓	✓	✓
Embedding Videos in Articles/Blogs	✓	✓	✓
Social Sharing of Videos	✓	✓	✓
Embedding/Sharing Videos on Q&A	✓	✓	✓
Video Submissions	✓	✓	✓
Video Marketing Monthly Report	✓	✓	✓

Blog Optimization			
External Blog Setup	✓	✓	✓
Blog Optimization	✓	✓	✓
Blog RSS Feed Submission	✓	✓	✓
Blog Directory Submission	✓	✓	✓
Blog Social media integration	✓	✓	✓
Customer Support			
Email, Chat, Phone	✓	✓	✓
Project Management Tool Tracking	✓	✓	✓

PICK YOUR KIND OF DIGITAL MARKETING PRICING PACKAGES.

We have chalked our vast source of digital marketing packages into three categories. They include the starter, booster, and premium packages. Each of them comes at a different cost for a minimum timeframe of six months. All these digital marketing pricing packages primarily focus on keyword research and keyword finalization apart from the following.

- Technical Audit
- On-Page Optimization
- Local Seo Optimization
- Google Ads
- online Reputation Management
- Content Marketing & Link Acquisition
- Video Marketing

