



# FDMA PPC PACKAGE

Need Help Choosing The Right PPC Package  
Rank high & engage with the right audience to get success  
online. Contact us today!



# PPC PACKAGES : PPC MANAGEMENT PRICING & PLANS

**FDMA** is a premier pay-per-click management agency known for its dedicated professionals and extensive industry knowledge. PPC is done wrong way too often – and we take personal offense in that. PPC packages are often misattributed as being a waste of your time and resources – when really, rudimentary research in some of the top statistics for the best performing Fortune 500 companies and the hottest startups alike will show you that smart, competitive use of the full capacity of Pay Per Click (**PPC**) Management packages through various channels, such as Facebook Ads and Google AdWords, can yield exponential gains, specifically in pure profitability.

## CHOOSE ANY ONE PPC SERVICES PACKAGES GIVEN BELOW FOR YOUR BUSINESS!

One of the best ways that you can see an instant return on your investment or ROI is by the use of our PPC packages India. We have a huge array of Pay Per Click packages that you would be able to choose from that would let you pick the number of advertisements and clicks that you can afford. You don't have to spend more than you can afford with this campaign, so go ahead and ask us any questions you have.

This is the best way to have users see your advertisement and click on it to go to your website, which can be converted into sales. If you don't have a large budget for advertising or marketing, then this is the best way since you can decide just how much you want to spend. Go ahead and contact us now to get started and to get an estimate about how much you can earn after investing.



# PICK YOUR PLAN IMPROVE YOUR ENGAGEMENT

PPC PACKAGES	Basic	Bronze	Silver
Minimum Duration	3 months	3 months	3 months
Suggested number of Keywords	50	100	200
Ad Budget	Upto USD 1500 Per Month	USD 1500 - 4000 Per Month	USD 400 & Above Per Month
Monthly Fee	Min \$250 or 15% of Monthly Spending whichever is high	Min \$450 or 12% of Monthly Spending whichever is high	Min \$650 or 10% of Monthly Spending whichever is high

## CAMPAIGN SETUP/AD OPTIMIZATION

Initial Estimate Report	✓	✓	✓
Landing Page Recommendation	✓	✓	✓
Unlimited Keywords	✗	✓	✓
Text Ads	✓	✓	✓
Conversion Tracking	✓	✓	✓
A/B Testing	✗	✗	✓
Google Analytics Set-up	✗	✓	✓
Campaign Management	✓	✓	✓
Mobile Ads	✗	✓	✓
Gmail Ads (GSP)	✗	✓	✓
Landing Page Optimization	✓	✓	✓
ROI Tracking	✓	✓	✓

## REPORTING TECHNIQUES

Reporting	Bi-Weekly	Weekly	Daily
Google Analytics Report (Monthly)	✓	✓	✓

## CUSTOMER SUPPORT

Email, Chat, Phone	✓	✓	✓
Project Management Tool Tracking	✓	✓	✓



**PAY PER  
CLICK**





**Video Campaign:** You will have to provide video clip or YouTube video link

**Shopping Ads** is for online stores or eCommerce sites

**Setup Fee** is One Time Fee

**NOTE:** An additional tax of 18% will be applicable on all the services

(Click charges will be billed directly to you by Google AdWords, Bing, Facebook and not included in our monthly maintenance fees)

Content isn't everything. Sometimes, you need a little bit more than just some basic well-written landing page to get Google to notice you and compete with the top percent of companies in your industry. Out-compete the competition with better quality keyword research and a monthly advertising budget that easily fits into your business' financial means, and fulfills your ROI needs.

To cut to the chase: if you're chasing after actionable leads and customers looking to buy now, then you need a proper PPC strategy. And no one does PPC packages in India quite like we do. Let us take control of your PPC campaign, and show you what real, quality PPC packages look like, and what they can do for your bottom line.

Get in touch with us to know more about **PPC Management Packages** or Pay Per click packages!



+91 7903839574



info@futurexpr.com



www.futurexpr.com