

SOCIAL MEDIA MARKETING PACKAGES



	400\$/Mo	700\$/Mo	1000\$/Mo
SMO Packages	Startup	Medium	Growth
Channel	Any 2 Channel Optimization	Any 3 Channel Optimization	Any 4 Channel Optimization
Strategy			
Identify Business Goals	✓	✓	✓
Account Management	Any 2 Platforms	Any 3 Platforms	Any 4 Platforms
Analyze Your Audiences	✓	✓	✓
Create Social Media Calendar	✓	✓	✓
Create Content & Marketing Strategies	✓	✓	✓
Advertisement Support	✓	✓	✓
Quarterly Organic/Paid Campaign Suggestions	✓	✓	✓
Identify Hashtags	✓	✓	✓
Social Trending	✓	✓	✓
Facebook Promotion (Monthly Activities)			
Profile Optimization	✓	✓	✓
Creative Image Creation	22	44	70
FB Timeline Status Posting	22	44	70
Post Sharing in Groups	10	20	25
Cover Image Creative and Upload	1	1	2
Group Join	5	10	15
Targeted Page Likes	**Paid Activitiy**	**Paid Activitiy**	**Paid Activitiy**
Video Sharing (Provided by Client)	✗	✓	✓
Call To Action Button	One Time	One Time	One Time
Community or Event Page Creation	✗		
Facebook Insight Monitoring	✓	✓	✓
Deleting of unwanted spam	✓	✓	✓
Blogs Posting (Provided by Client)	✓	✓	✓

Twitter Promotion (Monthly Activities)

Profile Optimization	✓	✓	✓
Tweets Posting	22	44	70
Targeted Twitter Followers Increase	✓	✓	✓
Retweets	✓	✓	✓
#hashtag Trend Research	✓	✓	✓
Background Image Creative and Upload	1	1	2
Cover Photo Creative and Upload	1	1	2
Twitter Analytics Monitoring	✓	✓	✓

Instagram Promotion (Monthly Activities)

Profile Optimization	✓	✓	✓
Instagram Image Sharing	22	44	70
Targeted Instagram Followers Increase	✓	✓	✓
Stories ,Repostings. Poll creations ,IGTV ,IG REELS etc	✓	✓	✓
#hashtag Trend Research	✓	✓	✓
Video Sharing(provided by client)	✓	✓	✓
Comments & Likes Management [Engagement strategy]	✓	✓	✓
Image Tagging to Friends/Followers [increase Reach]	✓	✓	✓
Instagram Analytics Monitoring	✓	✓	✓

Linkedin Promotion (Monthly Activities)

Profile Optimization	✓	✓	✓
Linkedin Post Sharing	22	44	70
Targeted Linkedin Connection	✓	✓	✓
Company Page Creation	One Time	One Time	One Time
Company Page Follower Increase	✓	✓	✓
Company page creative banner	1	1	2
Linkedin Performance Review	✓	✓	✓

Paid Campaigns Scope

AD Account & AD Manager Setup	✓	✓	✓
AD Campaigns*	Upto 2 Ad Campaigns	Upto 2 Ad Campaigns	Upto 2 Ad Campaigns
AD Creative Banners	Upto 2	Upto 5	Upto 8
Boost Posts to increase engagement	✓	✓	✓
Comprehensive Bidding Strategy & Budget Management	✓	✓	✓
Keyword Analysis & Target Market Research	✓	✓	✓
Pixel Creation and customization on landing pages	✗	✓	✓
Campaign Structure Optimization	✓	✓	✓

Customer Support

Email, Chat, Phone	✓	✓	✓
Project Management Tool Tracking	✓	✓	✓

**New Likes cannot be guaranteed without any paid activity

*SMO REQUIREMENTS

1. Complete all account Informations

- Business Website - Without backend or spam issues
- Business ID - It is needed for creating business accounts for running ads
- SMO platforms linked with Website - This helps in the authenticity of the brand

2. Adhere to all SMO platforms policies and community standard guidelines

Facebook / Instagram: <https://www.facebook.com/communitystandards/> <https://www.facebook.com/policies/ads/>

Twitter: <https://business.twitter.com/en/help/ads-policies.html>

Linkedin: <https://www.linkedin.com/legal/ads-policy>

3. Images + Videos+ Landing Pages Good resolutions videos and images need to be provided to us for making banners.

With over 3+ years of industry experience, we know exactly how to build SMO Packages or Social Media Marketing packages & pricing, plan that cut to the chase, and deliver quality traffic and clean leads straight from the world's biggest social networks. Through our Social Media packages & pricing, you get:

- ✓ A page that legitimately engages with its audience.
- ✓ Establish the kind of social presence that search engines and social media searches care about.
- ✓ Create the kind of long-term connections that foster real customer loyalty.



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